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| Prajwal Wadhai  **Computer Science** | **prajwalwadhai55@gmail.com**  **8767354165**  [**LinkedIn**](https://www.linkedin.com/in/prajwal-wadhai-29719b204/)  [**GitHub**](https://github.com/prajwalwadhai) | | | |
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| **KEY SKILLS** | | | | |
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| **Data Analysis**: Proficient in **Excel, SQL, Power BI**, and **Python** for data analysis and reporting.  **Data Visualization**: Experienced in creating dashboards and visual reports using Power BI.  **Database Management**: Skilled in SQL, database design, and management.  **Programming**: Knowledge of Python for data manipulation and analysis. | | | | |
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| **PERSONAL PROJECTS** | | | | |
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| **NewsLetter App**  React.js Project | | *September 2022–Present* | | |
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| * Display the **daily new** in the website called NewsLetter.com **according to category wise** * Source and **develop new strategic partnerships**, social engagements, and **advertising opportunities** that generate new revenue streams * Collaborate with **internal departments** to execute national advertising campaigns, plan global digital distribution, and re-deploy a **1M+ consumer** sales and **marketing database** | | | | |
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| **E-learning Website**  Frontend project | | *June 2021–August 2022* | | |
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| * Worked with **management** to develop and apply **digital marketing** plans with a focus on driving **acquisition and conversion** * Devised and implemented robust digital **acquisition plans**, ensuring precision in financial reporting, **budgets**, and **forecasts** * Increased conversions by **15% from** paid sources (PPC, Grant, Display, and VOD) * Enhanced conversion rates by **12% via A/B** testing landing pages for a **better performing** conversion funnel * Using HTML, CSS , JavaScript, BootStrap Framework use. | | | | |
| **ACHIEVEMENTS** | | | | |
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| * Secured 2nd position in software competition in government college of engineering, Chandrapur * 8th Rank in GeeksforGeek in campus * LeetCode problem solver * Co-ordinator of Azadi ka Amrit Mahotsav in GCOEC   **EDUCATION** | | | | |
| **B.E in Computer Science**  Government College of Engineering Chandrapur (GPA: 8.45/10) | | | | *May 2023* |
| **Class 12th Boards**  Bhagwantrao College of Science (66%) | | | | *May 2020* |
| **Class 10th Boards**  Rani Durgawati Vidyalaya (82%) | | | | *May 2018* |
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